

EMMA BROWN

GRAPHIC & VISUAL DESIGNER

+1 (203) 300 0915 

emmanicolebrown3@gmail.com 

www.emmanicolebrown.com 

Norwalk, CT USA 



OVERVIEW

Highly skilled and experienced graphic designer and web designer with a strong background in creating visually appealing designs for both print and digital platforms. Proven ability to produce high-quality work while meeting tight deadlines. Strong understanding of design principles and user experience with an eye for detail and drive for growth.

AWARDS

**LOUISA STONE
STEVENSON PRIZE**
Excellence in Chemistry | 2015

EDUCATION

MOUNT HOLYOKE COLLEGE
Bachelor of Arts | Chemistry
South Hadley, MA | 2017

WOOSTER SCHOOL
High School Diploma | Honor Roll
Danbury, CT | 2012

SKILLS

Adobe Illustrator

Adobe InDesign

Adobe XD

Adobe Photoshop

Powerpoint / Apple Keynote

HTML / CSS

Adobe After Effects

Adobe 3D (Stager / Dimension)

Responsive HTML Email Design

Mailchimp, Custom Templates

3D Rendering & Animation

Web Development

Shopify / Squarespace

Visual Branding

WORK & EXPERIENCE

DESIGNER & CONTENT CREATOR

[L]earned Media | New York, NY | 2020 - Present

- Worked with a diverse range of clients on everything from web design, print marketing to social media curation and product visualization.
- Regularly coordinated with clients and colleagues to develop engaging and polished designs that work seamlessly within their existing marketing strategy.
- Designed and provided creative direction for 10+ websites and landing pages and created functional prototypes.
- Managed email marketing for 10+ clients across diverse industries. Created emails and custom templates using HTML/CSS while ensuring both responsiveness, cross-platform compatibility and brand consistency.
- Created both digital and print marketing materials including: pitch decks and presentations, informational brochures and booklets, mailers and cross-platform social media advertisements.

CREATIVE DIRECTOR

Greens Ledge Light Preservation Society | Rowayton, CT | 2022 - Present

- Designed, developed and launched a re-designed website with a refined brand-identity.
- Created printed fundraising mailers, promotional materials and custom branded merchandise.
- Spearheaded a partnership with Matterport to create the first, virtually-tourable lighthouse.
- Revamped giving to provide donors with new ways to contribute via digital donation processing and an online store. Through these initiatives, we have been able to raise over \$100K over the last year.

GRAPHIC, VISUAL & WEB DESIGNER

Freelance | 2020 - Present

- Worked on a freelance basis for a number of different clients on everything from web design and development, email marketing, 3D animation and product visualization, and print brochures.
- My freelance clients have included: Licorice.com, The Delic, Mark Robichaux, Brutus Broth and WeWork.

SOCIAL MEDIA ASSISTANT

Natalie Zfat Inc. | 2021

- Created Canva templates, image posts, animations, Instagram reels and stories, video clips and other social media assets for several Natalie Zfat clients.

EXECUTIVE DIRECTOR, BUSINESS DEVELOPMENT

Bionova, Inc. | Long Island City, NY | 2019 - 2020

- Spearheaded a number of projects including the design and development of two new e-commerce websites
- Revamped social media and digital marketing initiatives, seeing a 7-fold increase in reach and engagement.
- Coordinated our online rollout with a new major retail partner by setting up the onboarding, order monitoring, and backend shipping system.
- Developed graphics, digital illustrations, animations and layouts for online retail partners and on social media.